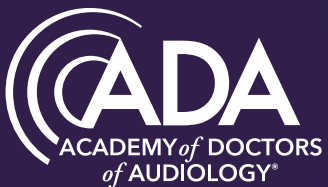


**EXHIBITOR
PROSPECTUS**



AuDACITY

Ahead of the Curve.



October 20-23, 2022
Grapevine/Dallas, Texas



Reach Your Target Audience at AuDacity 2022!

AuDacity 2022 offers opportunities for companies to showcase their products and services directly to their target audience. Sign up today to exhibit at AuDacity, or combine your exhibit with one of our sponsorship options!

All sponsors will receive a discount on exhibit space (\$3,000 per 10' x 10' booth; save \$1000).

Sponsorship Packages

Premier Sponsor: \$25,000 *two available*

- Chair drop during one general session and one concurrent session
- Opportunity to display 30 second video to kick off general session
- Recognition at featured general session
- Premier signage placement
- Invitation for two attendees to attend an exclusive dinner with the ADA Board of Directors
- Recognition on signage and introductory slide as official sponsor of the ADA Post-Conference Workshops
- Recognized on signage at all breaks and lunch during the Post-Conference Workshops
- Four social media posts on Facebook, Twitter and LinkedIn
- Pre-conference mailing list
- Four complimentary registrations
- Logo placement on ADA website and digital conference promotions
- One bag insert

Bespoke Sponsorships

We will be pleased to customize a sponsorship to meet your unique interests. Please contact Brian Doty at bdoty@audiologist.org to create a customized sponsorship.

Marketplace Sponsor: \$20,000 *two available*

- Officially recognized sponsor of the opening networking reception in the Marketplace
- Floor decals leading to Marketplace
- Premier exhibit hall signage
- Official sponsor of the exhibit hall activity
- One bag insert
- Gobo in Marketplace
- Opportunity to include an advertisement on the hotel keycard OR logo on attendee lanyards
- Pre-conference mailing list
- Two complimentary registrations

Go Social Sponsor: \$15,000 *exclusive*

- Recognition at point of entry for downloadable conference course handouts
- Listed as official wifi sponsor
- Official sponsor of ADA conference app
- Only e-banner on ADA conference app
- Five social media posts on Facebook, Twitter and LinkedIn
- Pre-conference mailing list
- Two push notifications sent to attendees via conference smartphone app
- Two complimentary registrations

Concurrent Track Sponsor: \$10,000

four available

- Recognition during each Concurrent session
- Slide loop before a Concurrent session
- Chair drop during one Concurrent session
- One bag insert
- Recognized as a break sponsor throughout the day of Concurrent sessions
- Logo recognition on sponsor signage throughout duration of the conference

Networking Sponsor: \$7,500

- Signage recognizing company as official Break sponsor
- Three social media posts on Facebook, Twitter and LinkedIn
- Attendee bag insert
- Logo on sponsor signage

Exhibit Booths

Exhibit booths are available at the following rates:

- Sponsor: \$3,000
- Non-Sponsor: \$4,000

Other Advertising Opportunities

- Name badges (\$5,000, exclusive)
- Pre-conference mailing list for one-time use (\$2,500)
- Attendee bag insert (\$2,000)
- Three social media posts on the platform of your choice (\$1,000)

Note: The advertising opportunities above are stand-alone and do not include any additional benefits of sponsorship.



AuDacity Exhibitor Contract & Sponsorship Agreement

AuDacity 2022 | October 20 - 23, 2022 | Grapevine/Dallas, Texas

Please complete all sections of this application. Submission of the application indicates adherence to Rules & Regulations noted on page 5.

Company Information

Company Name _____

Booth Contact Name _____ Booth Contact Direct E-mail _____

Booth Contact Direct Phone Line or Extension _____

Address _____

City _____ State _____ ZIP _____

Phone Number _____ Fax Number _____

Company E-Mail Address _____ Web site _____

Booth Preference

Please indicate your preferred booth number. Booth selection will begin in June 2022. All booths will be 10' x 10', and **includes two complimentary attendees**. See Floor Plan on page 5.

Visit audiologist.org/2022 for available booths.

1st _____ 2nd _____ 3rd _____

Sponsored Booth: \$3,000 Non-Sponsored Booth: \$4,000

(Sponsorship may include additional complimentary attendees based on sponsor level: see pages 2 - 3)

Payment Information

Total Due for Exhibit Space \$ _____

Total Due for Sponsorship \$ _____

Balance Due \$ _____

Our check is enclosed (made payable to ADA).

AmEx Visa MC Discover

Card Number _____ Expiration Date _____

Credit Card Billing Address (if different) _____

Name on Card (please print) _____

Signature _____ Date _____

Sponsorship Packages

Premier Sponsor

\$25,000

Marketplace Sponsor

\$20,000

Go Social Sponsor

\$15,000

Concurrent Track Sponsor

\$10,000

Networking Sponsor

\$7,500

Unbundled Advertising

Note: The advertising opportunities below are stand-alone and do not include any additional benefits of sponsorship.

Namebadges

\$5,000

Attendee Mailing

One-time use of list

\$2,500

Bag Insert

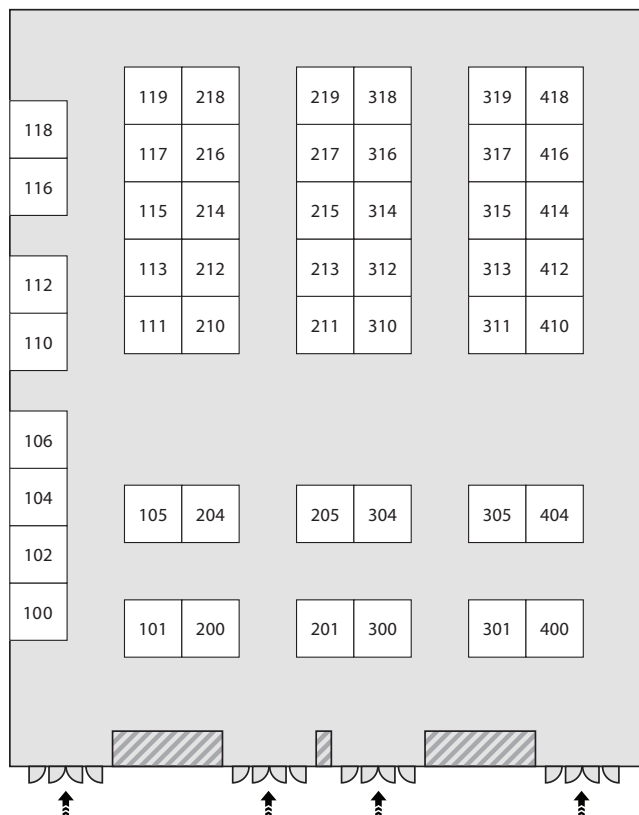
\$2,000

Social Media

\$1,000/3 posts



ADA Sponsor/Exhibitor Rules & Regulations



SPACE ALLOCATION AND PAYMENT

Exhibit space cannot be assigned without a signed application and payment. Please send completed exhibit application to: ADA, 1024 Capital Center Drive, Suite 205, Frankfort, KY 40601 or email Brian Doty, at bdoty@audiologist.org.

ELIGIBLE EXHIBITS, REJECTED DISPLAYS

ADA reserves the right to determine the eligibility of any exhibitor for inclusion in the show and to prohibit an exhibitor from conducting and maintaining an exhibit if, in the sole judgment of ADA, the exhibitor or proposed exhibit shall in any respect be deemed unsuitable.

SUBLETTING PROHIBITION

Exhibitors may not assign or sublet this contract, or permit others to use any contracted exhibit space. Exhibitors must show only products or services manufactured or sold by them in the regular course of business.

INDEMNIFICATION

Exhibitor, as a condition of being an Exhibitor in the show, agrees to indemnify and hold harmless ADA, its directors, officers, employees or agents, from any and all loss, which Exhibitor may suffer as a result of show cancellation, duration, delay or other alterations or changes.

POST-CONFERENCE ATTENDEE MAILING LIST

A complimentary mailing list will be provided to each exhibitor including each attendee's company name, name, e-mail address, telephone number and address.

COVID-19 WAIVER STATEMENT

Any public space where other people are present holds an inherent risk of exposure to COVID-19 and other communicable diseases. By participating in ADA AuDacity 2022 I will: Follow all relevant guidance provided by the World Health Organization (WHO), adhere to government-issued travel restrictions and guidance issued by the region I am traveling to and the region I am traveling from, evaluate my own health and that of people I am in close contact with, contact ADA if I have concerns, and stay home if I feel sick. On-site during AuDacity 2022, I agree to adhere to safety protocols as outlined, signage, and seating requirements and respect others' personal space. If I test positive for COVID-19 up to 14 days after returning home, I will contact ADA.

FORCE MAJEURE —The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Exhibits or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.

INDEMNIFICATION — Each party agrees to indemnify and hold harmless the other, its agents, and employees from and against all claims, liabilities, and the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may assign this Agreement without the prior written consent of the other party. Either party's waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing, sent to the parties at the addresses provided by the parties. This Agreement shall be governed by and interpreted in accordance with the laws of the Commonwealth of Kentucky.

AMENDMENTS

These rules may be amended at any time by ADA. These rules and regulations become a part of the contract between the exhibitor and ADA. Any matters not specifically covered by the preceding rules shall be subject solely to the decision of ADA.

AGREEMENT TO RULES

Each exhibitor, for himself and his employees, agrees to abide by the foregoing Rules and Regulations and by any amendments or additions.